

Commercial Business Capabilities Statement

Since 1887 | More than 135 years of tradition

the
Gordon

Training the local workforce since 1887



Commercial Business – Capabilities Statement
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... and into the future.

The Gordon Institute of TAFE grew out of the need for technical training in the brave new world of the 1800s industrial age. From its origins as a mechanics institute, The Gordon Institute of TAFE has become the embodiment of quality vocational education and training in Geelong and beyond.

Transformation of traditional industrial practices to modern smart technology across rapidly advancing industries such as manufacturing and engineering has required The Gordon to adapt its training delivery to meet the skills and knowledge of the future workforce.

This includes supporting the Victorian Government's 10-year clean economy plan to create the training and skills opportunities for workers, businesses, and industry.

Our Mission

The Gordon Institute of TAFE's mission is to provide an enriching student experience that promotes pathways for employment or further study and lead the skilling of industries and communities.

Our Awards

At the Victorian International Education Awards held in Melbourne in October 2022, The Gordon was awarded:

- Excellence in International Education - TAFE
- Excellence in International Student Experience
- Premiers Award for International Education Provider of the Year.

At the 2022 Victorian Training Awards, The Gordon was a finalist in the Inclusive Training Provider of the Year category.

In 2023 The Gordon was shortlisted for the, 2023 Victorian Multicultural Awards for Excellence.







4

campuses. The Gordon is one of Victoria's largest vocational education and training (VET) institutes.

650+

full-time staff members.

14,000+

students studying amongst The Gordon's four campuses.



75+

international students
from 75+ countries.

1887

The Gordon has been a
leading Industry Training
Provider Since 1887.

60%

of students reside in
the wider Geelong
catchment region.

The Gordon Institute of TAFE has been providing quality education for more than 135 years.

With multiple campuses servicing the Geelong, Wyndham, Ballarat and Colac regions, The Gordon delivers an extensive range of study options, with qualifications ranging from Certificate I to the Advanced Diploma level as well as apprenticeships and traineeships.

For organisations looking to provide training for their staff, the institute offers a diverse range of courses that can be customised to meet client needs, including flexible accredited and non-accredited training, such as micro credentials or short courses. These can be delivered to clients on campus or in the workplace, entirely online, or blended (mix of face-to-face and online delivery), adhering to the qualification and unit framework created.

Our extensive infrastructure and facilities provide a reliable platform and depth of capability to deliver high quality training and skill development solutions to meet the needs of industry – now and into the future.

World-class Culinary Training

The city campus is home to a world-class \$23.5m culinary school that was re-developed and officially opened in September 2022. The redevelopment has transformed the facilities into a world-class hospitality and cookery training centre capable of competing locally, nationally and internationally.

Study Areas:

- Accounting
- Aged Care
- Building Design and Construction
- Clean Economy
- Community and Social Welfare Services
- Commercial Cookery and Patisserie
- Digital
- Early Childhood Education
- English for Academic Purposes (EAP)
- Engineering
- Graphic Design
- Hairdressing
- Horticulture, Land Management and Conservation
- Information Technology and Computing
- Interior Design
- Laboratory Technology
- Nursing
- Remedial Massage
- Science and Technology.

The Gordon Institute of TAFE is located on the beautiful Port Phillip Bay in Geelong, the second largest city in Victoria only 1 hour from Melbourne and 30 minutes from the Great Ocean Road. Our enviable coastal location creates harmony for industry and tourism.

The Western Growth Corridor between Melbourne and Geelong will see an increase in population to 400,000+, with an industrial and logistics centre focused around the

Avalon Airport that will expand to include new international and air freight terminals. Geelong has a deep water port and special cargo facilities and has been a major manufacturing and shipping hub for over 150 years.

This location also offers a safe and affordable coastal lifestyle in a vibrant university town with a strong tourism industry due to the birth of the surfing industry and the proximity to many cultural and nature based tourist attractions.

Melbourne

The Gordon Werribee Campus

The Gordon Princes Campus

The Gordon City Campus

The Gordon East Campus

Colac Trade Training Centre

Colac

Bannockburn

Werribee

Port Phillip Bay

Corio Bay

Portarlington

St Leonards

Geelong

Queenscliff

Barwon Heads

Sorrento

Torquay

Anglesea

Lorne



Left: Geelong waterfront. Right: Geelong Gallery. Photography by Kate Berry

The changing economy has seen the development of four major hospitals, the relocation of many government service providers to the city, and a shift from manufacturing to education and training, healthcare, professional, scientific and technical services.

The Gordon's main Geelong campus is ideally situated in the CBD, next to the burgeoning arts precinct and the main railway station providing good public transport links to all attending students. The campus is also walking distance to one of Australia's most stunning waterfronts where a ferry service operates daily between Geelong and Melbourne. Geelong is Victoria's second-largest city and the gateway to the internationally renowned Great Ocean Road. Geelong is Australia's first (and only) City of Design and a member of the UNESCO Creative City Network since 2017.

The Gordon addresses skills gaps and develops the depth of skills needed for significant government and non-government projects to bolster the region's capabilities and economic competitiveness.

It is the institute's capabilities, expertise, and experience to design, develop and deliver specialised curriculum that provides a high standard, job-ready local workforce equipped with the technical and soft skills needed to confidently work in industry.

Campuses

- Geelong City Campus
- East Geelong Campus
- Werribee Watton Street Campus and Princes Highway Campus.

Trade Training Centres

Training & Assessment, Early Childhood, Building Management, and Plumbing Licencing, Automotive, Brick Laying, Carpentry, Furniture Making, ElectroTechnology, Plumbing, Allied Health Assistance, and Animal Studies.

Colac Learning Centre

Building and Construction, Automotive.

It is the institute's capabilities, expertise, and experience to design, develop and deliver specialised curriculum that provides a high standard, job-ready local workforce equipped with the technical and soft skills needed to confidently work in industry.



2023 WorldSkills Australia National Championships. The Gordon students Trey McAuley (carpentry) bronze medalist and Tristan Rozenfeld and Jack Terrill (mechatronics) silver medalists.

Reaching a global scale

Since welcoming two Japanese wool students at The Gordon in 1920, the institute has trained students from more than 75 countries in a range of certificate, diploma and advanced diploma courses. Our students find The Gordon is more than just quality Australian education and training - it is an experience that creates and supports lifelong friendships.

The Gordon also has a long history of delivering offshore programs and maintaining successful training delivery partnerships in Asia. Competency training programs aim to build the capability of overseas vocational teaching staff by empowering them through training, mentoring and coaching to realise their full potential.

WorldSkills Australia

The Gordon has a long and proud involvement with WorldSkills, officially joining the prestigious international championships of vocational skills when it was established in 1982. Since then a large number of students across various skill sets have found success at national and international levels and the calibre of The Gordon's teaching staff is also showcased at these events with a number of highly skilled teachers taking on roles as judges both nationally and internationally.

Joint Programs

- Diploma of Accounting with Jiangsu Institute of Commerce in Nanjing (now known as JVIC) - a 10 year partnership.
- Diploma of Food Science and Technology with Shandong Agriculture and Engineering University in Jinan City - a 2 year partnership.

International Study Tours

We have been offering incoming study tours for all age groups from all around the world for over 10 years. Designed to promote learning and cultural awareness, training and English language skills, our study tours can be designed to suit the needs of each group, providing an insight into a variety of Australian professions, while also sampling life and study in Geelong.

We can offer:

- Professional development study tours
- Customised study tours.

Connecting with Asia

Our increased strategic focus with selected partners in the Asia region has resulted in new partnerships under development:

- Shandong Agricultural Engineering University Cooperation Agreement (MoU) and Application for dual award delivery including our Certificate IV in Accounting.
- Weifang Vocational College Cooperation Agreement (MoU) and Application for dual award delivery including our Diploma of Business and Certificate III in Children's Services.
- In 2019 The Gordon began delivering the Diploma of Building and Construction to Chongqing Jianzhou College (CJC) students in China. By the end of 2020, more than 60 Chinese students had successfully enrolled in the course. In 2020 The Gordon signed an agreement with the Chongqing Centre for International Education Exchange, this partnership gives The Gordon access to teacher training and other professional development programs to one of the largest municipalities in China, boasting a population of 34 million.

Building strong industry links.

The Gordon Institute of TAFE delivers training to a range of companies and industries, primarily in the West and South-West of Victoria.

Major organisations include:

- Aboriginal Cooperative
- Advanced Fibre Cluster Geelong
- Andritz (AFCG member)
- Austeng (AFCG member)
- Australian Clinical Labs
- Backwell IXL
- Barwon Child, Youth and Family (BCYF)
- Barwon Health
- Barwon Neighbourhood Houses
- Carbon Nexus
- Carbon Revolution
- Confidence Company
- CSIRO
- Deakin University
- Dorevitch
- Downer EDI Engineering
- Elite Team Dynamics
- Epworth Geelong
- Ford Australia
- gforce Recruitment
- G4S
- Geelong Manufacturing Council
- Geelong Region Local Learning and Employment Network
- Great Ocean Road Health
- Hanwha Defense Australia
- Human Service Skills Organisation
- IPC Health
- Kempe
- LyondellBasell
- Melbourne Pathology
- Melbourne Royal
- Mercy Health
- MyClinic
- NDIA
- Quickstep Holdings Limited
- St John of God Healthcare
- St Vincent's Private hospital
- Sykes Racing
- Tasweld Engineering
- Thornton Engineering
- Viva Energy
- Western Health
- WorkSafe
- Wyndham City Council.

82%

of students are satisfied with the training provided by The Gordon.

The Gordon exceeded the Victorian TAFE network average on 10 of the 11 performance measures of the 2022 Victorian Skills Authority student survey.

We provide training that delivers.

The Gordon Institute of TAFE is a government owned Registered Training Organisation regulated by the Victorian State Government and is widely recognised by industry and students for its quality training delivery and industry skill development programs.

We are accredited and recognised by NEAS, Australian Community Workers Association, Australian Health Practitioner Regulation Agency and the Design Institute of Australia.

The Gordon offers training packages in a variety of areas — construction, design, civil, safety, business services, leadership and management, hospitality, community services, fashion, information technology, metal and engineering industry, and financial service.

The Gordon is committed to diversity and inclusion and is driven by the organisational value of *We are The Gordon: We are one team.*

Improving participation, retention and completion

The Gordon is focussed on improving wrap around services to support students at risk of non-completion including learners with additional needs. An inclusive culture is attained through making services available to all students, while targeting students most in need to ensure they receive the support they need to succeed.

Partnering with The Gordon.

The Gordon is a trusted partner of many organisations, both locally and internationally, delivering bespoke education and employment programs that meet business goals and objectives. The institute builds collaborative partnerships to ensure ongoing successful outcomes through open and clear communications and a thorough understanding of the requirements expected.



Customised offering

Work with The Gordon to develop training and determine if the training can be accredited.



International partnerships

The Gordon can develop non-accredited training mapped to Australian qualifications to allow pathways to onshore qualification.



Course development and mentoring

Assist with developing internal training and provide delivery and quality guidance.



Standard training

Enrol students and/or employees into The Gordon's public courses.

Source: 2022 Victorian Skills Authority student survey

92%

In 2022, 92% of The Gordon's Geelong Tertiary Futures Program students reported increased knowledge and understanding of potential pathway opportunities.

Almost 50% of the 1198 Victorian Certificate of Applied Learning (VCAL) and Vocational Education and Training (VET) students that completed studies between 2016 and 2022 have continued their post-secondary education with The Gordon.

The Gordon Milestones

1887

The Gordon was established.

1909

The construction for the art building designed for Dressmaking and Drawing was completed.

1915

The faculty of Engineering was established.

1920s

The first international students commenced, commercial subjects were introduced and an additional two buildings were completed as The Gordon expanded.

1939

Commerical subjects expanded into Domestic Economy, Food Chemistry and Cake Decorating.

1951

The Textile building was completed.

1973

The Gordon introduced Hairdressing as a course.

1980

The Gordon courses aligned with the industry demand. Specifically within Retail, Tourism, Health and Education. Programs were also established for students with disabilities.



Carpentry Class 1909.



Art Class Hitchcock Studio 1940.

1998

The East Geelong Campus opened to house the growing Construction industry.

2010

The Gordon was named Victorian Training Provider of the year.

2012

Mode of delivery became more flexible. Online, on-campus, off-campus, full-time and part-time.

2015

The Gordon offers 400+ courses with pathways to university.

2017

The Gordon was awarded large Training Provider of the Year.

2018

Geelong Tech School opens.

2019

Joe Ormeno was appointed as The Gordon's Chief Executive Officer.

2020

Launch of Reconciliation Action Plan.

2021

Official opening of the \$23.5m Culinary School and Kitjarra Wurrun Ngeen Centre.



International students participating in a Cookery course 2011.



Geelong Tech School Opening 2018.

Real skills.

Real experience.

Real outcomes.

The Gordon

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