

The Leadership Edge



the
Gordon



Geelong
Chamber
of Commerce

The Gordon in partnership with the Geelong Chamber of Commerce.

Skills to take you into the future

This exciting program has been developed exclusively for small business leaders, and leaders in medium to large businesses, who actively wish to raise their leadership efficacy. It will empower and enable leaders to take themselves, their teams and their organisations into the future.

The key focus of this program is in developing leaders to thrive across all fronts, as individuals and as leaders of teams and businesses, enabling greater business growth and success.

This is an immersive, transformative leadership program, where participants will:

- Develop exceptional leadership development strategies through relevant, progressive, applicable learning.
- Progress business career objectives through application of skills gained to maximise influence and impact.
- Raise their leadership profile within their organisation and in the larger community.
- Establish a leadership persona and grow professional networks.

The program includes a pre-training leadership assessment and debrief, individual coaching sessions, workshops and a Capstone project undertaken to solve sector/organisational-based challenges and explore key business opportunities.

Duration: 6 months

The course will be delivered via blended learning and include:

- A contemporary and relevant leadership assessment and coaching debrief.
- Series of in-person and virtual workshops over 6 months, including monthly opportunities for networking.
- Exposure to current and contemporary theory and practices.
- An emphasis on practical application using case studies and simulations.
- A curated set of online tools and resources for use during and post program.
- Practical take-home methods, techniques and approaches which participants can apply within their organisations.
- An online community of practice for participants to share challenges and experiences.
- 1:1 coaching sessions with expert leadership coaches.

Program phases

Phase 0

- Pre-program engagement and consultation.
Wide and deep consultation with business owners and executives to understand their challenges and opportunities
Extensive research brings evidence-based thinking and practices into this progressive program.

Phase 1

- Building self-awareness through leadership capability assessment.
Debrief with expert coach.

Phase 2

- Workshops, seminars, coaching and collaboration.
Self-leadership, leading others and leading organisations.
A combination of exciting face-to-face and online interventions supported by individual and group coaching.

Phase 3

- Capstone project.
Small group collaboration on relevant business-critical projects relevant to participant organisational profiles and strengths.
Presentation of completed Capstone projects.

PHASE 1 • month 1 • Nov - Dec 2023

Building self-awareness
Your leadership capability

Debrief with expert coach

PHASE 2 • months 2 - 5 • Feb - May 2024

Face-to-face workshops, virtual seminars, business immersion, virtual collaboration and 1:1 coaching.

Self-leadership
Building personal effectiveness

Tell me ↻

Leading others
Action-centred connected leadership

Show me ↻

Leading organisations
Strategic leadership

Challenge me ↻

PHASE 3 • month 6 • June 2024

Business-Critical Capstone Project Delivery
(A culmination)

Register your interest with

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